

Monterey Bay Area Intergroup of Alcoholics Anonymous

"Internet Website Guidelines"

The Monterey Bay Area Intergroup of Alcoholics Anonymous (MBAIAA) hereby establishes Guidelines for its Internet website. These guidelines shall be composed of the following items:

1) The MBAIAA will create and maintain an Internet website: The purpose of the website is to assist the groups of the MBAIAA in carrying the message of Alcoholics Anonymous by providing a resource on the Internet where alcoholics can get information about the activities and business of MBAIAA.

2) The Internet website shall have the domain name www.aamonterey.org.

3) The Internet website shall include, but not be limited to the following:

- A) Twelve Steps
- B) Twelve Traditions
- C) Twelve Concepts
- D) Preamble
- E) "I am responsible"
- F) Definition of Open and Closed Meetings
- G) Intergroup Event Calendar
- H) Links to GSO and A.A. Grapevine
- I) Full and accurate list of Meetings within MBAIAA with meeting names and addresses, times and appropriate meeting codes
- J) Email to the Website Administrator
- K) Information about service opportunities within MBAIAA, including contact information and date/time of MBAIAA Intergroup Monthly Meeting
- L) Internet Website Guidelines & Event Submission Guidelines

4) The Internet website shall be administered by the Website Administrator and an Alternate Website Administrator who is appointed by the Website Administrator. The Website Administrator will report to the Intergroup Steering Committee. When deemed necessary, the Intergroup Steering Committee shall appoint an ad hoc Website Committee consisting of:

- A) Website Administrator (appointed by the Intergroup Chair)
- B) Intergroup Website Committee Chair (voted by Website Committee)
- C) Alternate Website Administrator (appointed by the Website Administrator)
- D) Intergroup Office Manager
- E) PI/CPC Chair

- 5) The Internet Website Administrator and/or website committee members shall be responsible for all necessary computer hardware and software, with the exception of the web hosting service and Internet Service Provider, and be supported by MBAIAA.
- 6) The Internet website shall conform to the Twelve Traditions and Twelve Concepts of Alcoholics Anonymous and to these Guidelines. When questions arise, the Website Administrator and Intergroup Steering Committee will consult GSO Internet Guidelines and GSO.
- 7) In keeping with A.A. Traditions, the Internet website shall cooperate with other A.A. entities by providing reference only, including a non-affiliation disclaimer. Any links to websites provided by friends of A.A. or other non-A.A. material are not appropriate and will be excluded, except that links to map services such as Google Maps or Bing Maps which provide a service to our members, with a minimum of advertisement, are permitted. Any use of intellectual material not owned by MBAIAA shall be properly acknowledged.
- 8) In keeping with A.A. Traditions there shall be no mention or reference to individuals including email addresses and telephone number.
- 9) Additions or modifications to the website may be made by motion from the Monterey Bay Area Intergroup of Alcoholics Anonymous (MBAIAA).
- 10) All content of, and suggestions for additions or modifications to the website shall be reviewed by the Steering Committee for adherence to A.A. Traditions.
- 11) The events section of the website shall be guided by the following Event Submission Guidelines:

Event Submission Guidelines

The intent of the events section on the MBAIAA Internet website is to facilitate local communication about A.A. events, put on by A.A. members, for A.A. members, and about A.A. This is in keeping with the General Service Office (GSO) definition of an A.A. event.* Events should also be consistent with the intent of the A.A. 12 Traditions and should not be associated with any entity outside of A.A.

Events taking place in General Service District 01 are routinely listed by MBAIAA on its Internet website. The website may also list events in Salinas and Santa Cruz due to their close proximity. Events are listed as a service to readers, not as an endorsement by A.A. or MBAIAA. Event listings are not comprehensive and depend upon readers and event organizers for all information. This website does not provide travel or accommodation information.

1. Event should be sponsored by MBAIAA or a local A.A. group. An event put on by a group should include a meeting.
2. Other events that are not sponsored by MBAIAA or a local A.A. group may be posted with the specific approval of the MBAIAA Steering Committee to insure consistency with the traditions and concepts.
3. The event posting should not include last names, personal phone numbers, personal addresses, or personal email addresses. If an email address is needed, info@aamonterey.org should be used on the flyer. An A.A. website is a public medium that has the potential for reaching the broadest possible audience and, therefore, requires the same safeguards that we use at the level of press, radio and film.
4. Information should include the name of the event, the dates when it will take place, the city and state where it will take place, a postal contact address or an e-mail address and/or website for the event, if available.
5. The event posting can describe the location in whatever way is most useful and understandable. Church names, business names, etc. are fine. These references do not imply affiliation or endorsement. They serve only to help alcoholics find the event.
6. When submitting an event, please give us a way to contact you with questions.
7. Event flyers should be submitted as a standard digital file in JPEG (.jpeg or .jpg) or PDF (.pdf) format to the link below. If no digital file is available, the flyer should be taken to the MBAIAA Central Office.

If the flyer meets all of these criteria, then submit to: WebAdmin@aamonterey.org

* **Source:** ([BOX 459, GSO, February-March, 2008](#), p 9)

Q. What are the criteria for listing A.A. conferences, conventions and similar events in Box 4-5-9 and the Grapevine?

A. G.S.O. defines an A.A. event as one put on by A.A.s, for A.A.s, about A.A.